

Help

KBG 01 · Choosing Your Product (5)

KB/01 · Size Guide

KB/02 · Fabric & Materials

KB/03 · Gift Wrapping

KB/04 · Craftsmanship

KB/05 · Sustainability & Ethics

KNOWLEDGE BASE GROUP DATA

KBG ID	KBG 01 · Choosing Your Product
Accordion initial state	All collapsed ▾
Accordion mode	One open at a time ▾
Show ART	True ▾
ART format	3 min ▾
Heading	Choosing Your Product

KNOWLEDGE BASE PREVIEWS

BLOCK:1

KB ID	KB/01 · Size Guide
Question	Size Guide
Answer	Selecting the right size begins with accurate measurements and a clear understanding of garment dimensions. This guide explains how to measure the body, interpret our size charts, understand garment measurements, and choose the most suitable fit across different silhouettes before placing an order.
Badge text	
Desktop image	
Mobile image	
Button text	View Size Guide
Button link	
Show ERT	True ▾
ERT format	3 min ▾

BLOCK:2

KB ID	KB/01 · Fabric & Materials
Question	Fabric & Materials
Answer	Every fabric has its own character, performance, and care requirements. Explore the fibres, weaves, finishes, and material compositions used throughout our collections, along with guidance on durability, comfort, maintenance, and everyday use to better understand each material over time.
Badge text	
Desktop image	
Mobile image	
Button text	Explore Materials
Button link	
Show ERT	True ▾
ERT format	3 min ▾

BLOCK:3

KB ID	KB/03 · Gift Wrapping
Question	Gift Wrapping
Answer	
Badge text	
Desktop image	
Mobile image	
Button text	
Button link	
Show ERT	True ▾
ERT format	3 min ▾

BLOCK:4

KB ID	KB/04 · Craftsmanship
Question	Craftsmanship
Answer	Every product reflects thoughtful design, skilled workmanship, and careful attention to detail. Discover the traditional techniques, construction methods, and finishing processes that shape each piece, from material preparation to the final stitch, while understanding the value of lasting craftsmanship.
Badge text	
Desktop image	
Mobile image	
Button text	Discover the Process
Button link	
Show ERT	True ▾
ERT format	3 min ▾

BLOCK:5

KB ID	KB/05 · Sustainability & Ethics
Question	Sustainability & Ethics
Answer	Responsible design is guided by thoughtful decisions throughout sourcing, production, and product development. Learn about our approach to materials, manufacturing practices, durability, repairability, and responsible business principles that support products designed for long-term use.
Badge text	
Desktop image	
Mobile image	
Button text	Learn About Sustainability
Button link	
Show ERT	True ▾
ERT format	3 min ▾